

## Kodak Alaris

BLI 2024-2025 Pacesetter Award:  
Capture & IDP Partner

# Kodak alaris



Kodak Alaris has won the Buyers Lab (BLI) 2024-2025 Pacesetter Award: Capture & IDP Partner from Keypoint Intelligence thanks to its...

- World-class capture hardware plus advanced, customizable intelligent document processing (IDP) software
- KODAK Info Input Solution IDP software that automates the journey from document arrival to usage in business processes quickly, accurately, and reliably
- Unique INfuse Smart Connected Scanning Solution “edge capture” offering that securely connects documents and information at directly to any business process
- Focus on raising channel partners’ abilities in digital transformation and IDP

Intelligent document processing (IDP) is becoming a key component in digital transformation (DX) and overall IT strategies. These solutions can quickly capture, extract, and process data—and then deliver it to the workflow or application where needed—to streamline manual tasks and reduce errors. In fact, in a recent Keypoint Intelligence survey, nearly 40% of IT-purchase decision makers said that adopting IDP solutions is a top business priority.

To determine which document imaging and smart workplace vendors lead the market in providing advanced IDP solutions, analysts at Keypoint Intelligence conducted a Market Insights study that drilled into more than 40 points of potential differentiation. The evaluation covered topics such as market vision, demonstrated leadership in IDP, relevant product portfolio, proven ability to execute, and more. At the conclusion of the analysis, Kodak Alaris was awarded a BLI 2024-2025 Pacesetter as a leading Capture & IDP Partner. Many factors contributed to Kodak Alaris’ strong showing, including its lineup of class-leading scanners to digitize hardcopies, which are still common in most organizations. The company’s proprietary software solutions intake documents of any complexity—and from any source—and auto-transform the data into business-critical information that is validated and integrated directly into downstream systems.

“Our research has shown time and again that customers need expert guidance when it comes to what is possible in the realm of intelligent document processing,” said Jamie Bsales, Principal Analyst in Keypoint Intelligence’s Workplace Group. “In our study of leading IDP providers, Kodak Alaris occupies a unique position. It offers best-of-breed capture hardware along with customizable software that together simplify the journey from document arrival to usage—quickly, accurately, reliably. What’s more, Kodak Alaris is focused on raising its channel partners’ abilities in IDP to ensure end customers are reaping the full benefits of its advanced technologies.”

## About Keypoint Intelligence

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For over 60 years, clients in the digital imaging industry have relied on [Keypoint Intelligence](#) for independent hands-on testing, lab data, and extensive market research to drive their product and sales success. Keypoint Intelligence has been recognized as the industry’s most trusted resource for unbiased information, analysis, and awards due to decades of analyst experience. Customers have harnessed this mission-critical knowledge for strategic decision-making, daily sales enablement, and operational excellence to improve business goals and increase bottom lines. With a central focus on clients, Keypoint Intelligence continues to evolve as the industry changes by expanding offerings and updating methods, while intimately understanding and serving manufacturers’, channels’, and their customers’ transformation in the digital printing and imaging sector.

## About BLI Pacesetter Awards

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Based on exhaustive questionnaires, in-depth interviews, and a proprietary rating scale, Buyers Lab Pacesetter Awards recognize those document imaging OEMs that have shown market leadership in a variety of categories, including technologies, services, and key vertical markets.



North America



Europe



Asia