A BLI SYNERGY Report

from the Analysts of Buyers Lab



KODAK i4850 Scanner Kodak Alaris Capture Pro Software Services by Kodak Alaris

Capture, process, and deliver critical business documents...seamlessly

"The speed and bulletproof reliability of the Kodak i4850, combined with the power and flexibility of Kodak Capture Pro Software, create a seamless solution to make critical information accessible across the enterprise."

Jamie Bsales, Director, Office Workflow Solutions Analysis, BLI

About BLI SYNERGY

BLI's team of analysts and technicians perform independent research, analyze and review test data, and interview industry experts to provide a holistic benefits assessment of a hardware and software combination.



Advanced business needs call for advanced business solutions. From business process automation and data mining to mobile data access and cloud applications, today's technology trends promise to streamline activities for knowledge workers while improving access to information across an organization. But these technologies all rely on one thing: accurate data capture. And despite the perennial claims to the contrary, paper is not going away anytime soon—which means much of the critical information that comes into an organization is locked in paper documents and forms. That's why scanning and processing of paper documents is integral to many organizations.

Research by InfoTrends, the leading independent market intelligence firm for the document imaging industry, found that anywhere from 51% to 67% of the documents that come into an organization come in as paper, which means that those documents need to be digitized and passed into an organization's existing applications. Morevover, the InfoTrends research shows that almost two-thirds of organizations expect the volume of scanning to increase in the future.

Finding the right mix of hardware and software to handle the volume of paper that needs to be scanned, processed, and delivered to the proper destination can be a challenge. Fortunately, Kodak Alaris Information Management offers award-winning solutions and the world-class services necessary to address the ongoing needs of every organization with paper-intensive processes. This BLI SYNERGY report, compiled for Kodak Alaris by the independent analysts at Buyer Lab LLC (BLI)—the world's leading independent evaluator of document imaging hardware and software products—includes BLI's analysis and insight, combined with information gleaned from hands-on testing of the products.



Some of the key strengths BLI analysts noted in their evaluation of the KODAK i4850 include...

- Highly reliable operation in BLI's 125,000-scan test
- Estimated cost per scan is about half the average cost for competitive models BLI has tested
- Faster-than-average multi-page speeds in black-and-white and color modes at 300 dpi
- Ability to handle a wider than average range of paper sizes
- OCR accuracy for most documents tested was 10 percent better than the average for the class, which reduces data errors and the human intervention required to correct converted text
- Adjustable ADF and straight paper path accommodate a wide range of document types

"Based on the unit's lower than average estimated cost per scan and better than average functionality, **BLI highly recommends** the i4850 for virtually any document-intensive production scanning environment."

Jamie Bsales, Director, Office Workflow Solutions Analysis, BLI

KODAK i4850 Scanner

Fast Speeds and Incredible Reliability

Rated Highly Recommended by the analysts at BLI. Gaining control over the reams of paper that enter an organization each day starts with a flexible, bulletproof, yet easy-to-use capture device. Earning better than average results for the majority of performance categories tested, the KODAK i4850 gave a superb performance during BLI's lab-based evaluation. The scanner was highly rated by BLI in key testing categories including Reliability, Media Handling, Drivers & Utilities, Image Quality, Productivity, and Value. The independent test lab also certified the KODAK i4850 as Highly Reliable in its tests: The scanner experienced only one misfeed while running 125,000 impressions during BLI's rigorous durability test.

With a rated speed of 150 ppm (300 ipm) in black-and-white and color modes, the KODAK i4850 exhibited faster than average blackand-white and color speeds when scanning documents at 300 dpi (when measuring hardware throughput and software processing times) compared against competitors in its class. BLI also noted that the device offers more flexible media handling than most others, with the ability to handle a wider-than-average range of paper sizes and document types including plastic ID cards and long documents (up to 360 inches in length) through its ADF. In addition, the unit comes with a straight paper path for scanning delicate or oddly shaped documents. Kodak Alaris provides a variety of options to further customize the device, including a printer accessory, flatbed options and various document extenders. Moreover, the estimated cost per scan is significantly lower than average. This estimation was based on a daily scan volume of 125,000 sheets and includes the device's list price, three-year warranty and the cost of maintenance over three years.





Kodak Capture Pro Software

Turn paper documents into actionable intelligence

KODAK Capture Pro Software is a data capture and indexing solution designed to meet the capture needs of any document-intensive scanning environments. The software helps users transform paper documents scanned from the company's award-winning scanners into electronic information for easy management, storage and retrieval. Capture Pro works with any Kodak scanner and most third-party scanners to digitize and route scanned hard copies. Earning a Platinum seal—the highest available—after hands-on testing by the analysts at BLI, Capture Pro Software was highly rated by the independent testers in key evaluation categories including Features & Productivity, Usability, IT Admin & Security, Support & Training, and Value. In addition, Capture Pro Software 5 won BLI's Pick award for "Outstanding Production Scan Solution" for the Summer 2015 test season thanks to a host of standout features.

The software delivers automated batch processing to streamline capture processes along with drag-and-drop OCR (optical character recognition) to reduce error-prone manual data entry. Advanced features include OMR (optical mark recognition) processing for forms, Intelligent Quality Control technology, and Double Data Entry indexing. The solution also offers native support for delivering documents directly to a variety of mission-critical software platforms such as Microsoft SharePoint, EMC Documentum, Alfresco, Laserfische, FileBound, Docuware, and Captaris Alchemy, plus downloadable connectors for 40 others.

"The inclusion of the connectors to popular back-end systems such as Documentum and SharePoint, one year of software maintenance and support, and professional services to deploy the system make Capture Pro a very good value compared to other leading capture products that BLI has evaluated."

Jamie Bsales, Director, Office Workflow Solutions Analysis, BLI Some of the key benefits for customers that BLI's analysts highlighted include...

MAKE DATA ACCESSIBLE -

Once digitized and indexed, key data contained in documents can be made available to stakeholders that rely on the information, and passed seamlessly to line-of-business applications for further action.

INCREASE PRODUCTIVITY -

Time-saving features such as point-andclick OCR indexing, automated batch scanning and barcode recognition help scan operators capture documents and information more efficiently.

ENSURE DATA INTEGRITY -

The Double Data Entry indexing feature, robust OCR and quality-assurance workflow steps help guard against entry errors.

GET UP AND RUNNING QUICKLY -

Capture Pro also provides a customizable interface with large color icons and various page views to allow users to be as comfortable with the program as possible. And it also includes three job templates available out of the box (Ready to Scan, Scan to PDF and Scan to E-mail help) to get users up and running quickly.

SCALABILITY AND AFFORDABILITY -

Capture Pro scales easily from a single license to a distributed deployment. The licensing fees are reasonable, and the dozens of connectors to business applications included free of charge enhance the platform's value proposition.





Services by Kodak Alaris

Better. Together.

Enhance your solution experience by ensuring ongoing productivity. Services by Kodak Alaris complete the full value of the i4850 / Capture Pro / Info Input Solution environment. Whether in support of mission critical operations, or addressing capture-workflow and data-extraction needs, Kodak Alaris Services are there to ensure you reliably achieve the maximum productivity possible.

All Kodak Alaris solutions afford customers access to document capture workflow assessment and optimization advice, online self-help information and tutorials, and FAQs answered by Kodak Alaris hardware and software experts. Additional startup assistance, software assurance and professional services offerings let you tailor the exact level of post-sales support required to get the most out of your investment.



Superior knowledge and a relentless dedication to engaging with our customers to make their capture workflow more productive, and information management more impactful, make Kodak Alaris Services the perfect complement to our capture solutions.

Other service, support and maintenance offerings include...

CAPTURE PRO STARTUP ASSISTANCE -

Enjoy hassle-free remote installation of the software and basic support to ensure successful scanner integration, along with the configuration of one customer-specific workflow to get up and running quickly.

CAPTURE PRO SOFTWARE ASSURANCE -

Stay productive with ongoing maintenance services that include assistance with the use of the Kodak Capture Pro default scanning application (Ready to Scan) and software updates to keep your software current with the latest improvements: version and point releases with new features and functionality enhancements, software maintenance releases, and access to the latest drivers for both Kodak Alaris and third-party certified scanners. The Software Assurance program also delivers Help Desk Support (Monday – Friday), assistance with troubleshooting and problem isolation, and media replacement for optionally purchased media if it is lost or damaged.

i4850 MAINTENANCE SERVICES -

Customers receive Remote Assistance to minimize downtime, one preventative maintenance visit to minimize repair events, and available onsite repair inclusive of parts and labor with a 92+% first-time resolution rate. In addition to tiered service plans, customers have the ability to purchase additional Preventative Maintenance visits as well as customer-replaceable component kits.

PROFESSIONAL SERVICES -

Make sure your employees can get the most from your investment with product overview and operator training, installation services, and additional advanced workflow configuration.

About Buyers Laboratory LLC

Buyers Laboratory LLC (BLI) is the world's leading independent provider of analytical information and testing services to the document management industry. For over 50 years, buyers have relied on BLI to help them differentiate products' strengths and weaknesses and make the best purchasing decisions, while industry sales, marketing and product professionals have turned to BLI for insightful competitive intelligence and valued guidance on product development, competitive positioning and sales channel and marketing support. BLI also offers private, for-hire testing services that help OEMs develop and market better products and consumables.

About Kodak Alaris Information Management

The ever-increasing flood of data, and how we manage it, is one of the greatest opportunities facing businesses and governments in the 21st century. Kodak Alaris works with organizations from small offices to global enterprises, bringing together the best science, technology, services and partner ecosystem so its clients can stay ahead of the curve. From our award-winning range of scanners and software to the best global customer service and support, we're here to help businesses transform data into a powerful competitive advantage.

