

Solution Brief

Increase efficiency and save operational expenses in educational institutions

Education, from Kindergarten through higher ed., faces a unique array of challenges. But none so pressing as: how do you optimize processes on such tight budgets?

Getting Education Un-Stuck

It's no surprise that, because of regulatory demands and stringent resources, educators lag other industries when it comes to digital systems. Only 23% of higher education office environments are "clear-desk, mostly paper-free" - paper is everywhere in schools.¹

- 40% say that the problem is lack of efficient software automation.¹

But hardware is at least as much the problem:

- 41% cite lack of hardware solutions as a barrier to process automation.¹

Any way you look at it, the technological needs of educators are, even in 2021, largely unmet.

Solve Today, Transform Tomorrow

There is a social good aspect to education: improving workflows in schools yields long-term benefits for students. In the near-term, educators are frustrated by the time they spend in paper processes.

So where exactly is the frustration coming from? Most schools have between 18 and 30 scanners, and each faculty member generally conducts between 12 and 20 scans per week.² But between all possible "workflows" - grading homework and tests, new student admission, kindergarten screening, curriculum development and recording grades - there are clear winners in terms of difficulty due to paper-based systems.

60% Paper

Beyond the classroom, most documents - contracts, orders, booking forms, etc. - remain on the physical page. This is especially an issue with remote learning.²

For example, 70% of faculty in elementary schools use paper to record grades. In high schools, this number drops to only 25%.²

But across the board from K-12, 81% of teachers must manually enter paper-based grades into the grading software. In high schools, the number is highest: 85%.² Since 75% of tests are administered on paper even today, this is a struggle. Despite the proliferation of electronic grading records, data entry is still highly manual.

In order to win the hearts of teachers and educational administrative staff, Kodak Alaris must appeal to the obvious: faculty spend too much time with the "manual stack" - paper-based processes that hinder productivity and student development. Automating information capture will provide huge payoffs to educators, in records management as well as curriculum development and new student admissions (particularly kindergarten screenings).

And beyond reducing time and cost, advancing information capture will transform educational efficacy.

“Most importantly, digitization is allowing us to better advocate for our veteran students. All departments can now work together more efficiently so our students can achieve their education goals smoothly and in less time.”

Jennifer Koopman, VRC Coordinator, Great Basin College³

Solutions from Kodak Alaris enable digital student record sharing ease.

Great Basin College (GBC), founded in 1967, is a public college in Elko, Nevada. With 3836 students enrolled online from across the country and at campuses across 86,500 square miles, two time zones, and ten of Nevada’s largest counties, GBC needed to move their student records to a digital format.

Prior to working with Kodak Alaris, the staff had to print and/or copy documents and then hand carry them between departments across campus. With the manual system in place, paper was a bottleneck, information security was at risk and human error/loss of personal data became a serious concern.

GBC found that by using scanners and software from Kodak Alaris, the resulting digitization improved collaboration between departments while providing a secure environment for exchanging sensitive information.

“The Kodak Alaris scanner is quick with no jams and produces great images. We have had no need for rescans which really speeds up our process.”

John Green,
Veterans Resource Centers Assistant Coordinator,
Great Basin College

Schools, Colleges and Universities Eliminate the “Manual Stack”

The top priorities for education institutions are maintaining high standards of both student experience and faculty job satisfaction. No one likes to spend hours and hours with paper documents when intelligent information capture could let them focus precisely where they need to.



Scanning Prep
40% of Information Capture



Scanning
20% of Information Capture



Post-Processing
40% of Information Capture

Solutions from Kodak Alaris that reduce time and increase efficiency

- ID & hard-card scanning
- Intelligent Job Select
- Active Feed Technology
- SurePath paper handling
- Perfect Page Image Processing
- Document Protection
- Intelligent Routing
- Controlled stacking
- Small File Sizes

But benefits aren’t limited to higher education: between 60% and 80% of new student/new kindergartener registration documents are submitted on paper, from screening forms to medical records to emergency contact forms.

How to build a collaborative solution offering for Schools & Higher Ed:

1. Identify a capture-related need (pain point) within the institution. Ask if there is a gap between how much paper should be in the loop and how much actually is.

2. After surfacing capture issues, select solutions from Kodak Alaris that can improve the unoptimized workflow.
3. Craft the problem-solution-result story for the institution, anchoring it in the customer’s perspective, featuring Kodak Alaris as the core driver of the solution.

A blend of distributed and production scanners along with advanced capture software is often a fit for education, due to the variety of paper – both small and large batches – and scanning irregularity.

1. Higher education stats: AIIM Three Reasons Higher Education Pros are Recruiting ECM, 2017 (Alarisoneclick.com)
 2. K-12 Stats: InfoTrends: Business Process Automation in K-12 Education, 2017 (alarisoneclick.com)
 3. Great BASIN COLLEGE Case Study: <https://www.alarisworld.com/en-us/insights/case-studies/alaris-scanner-improves-great-basin-college-application-process>

Want to learn more?

AlarisWorld.com/en-us/insights/education

Contact us:

AlarisWorld.com/go/contactus

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 03/21



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